

Seller Lead Text Templates

Compliments of Greg Harrelson

All **red text** must be manually updated.

Seller – New Lead Signup #1

I noticed you were looking at Price Estimates for your home. Are you open to possibly selling?

{{AGENT_NAME}}

Seller – New Lead Signup #2

I can send you a Property Price Estimate with more details on your property. Would that be helpful?

{{AGENT_NAME}}

Seller – Are you selling this year?

(City Name) has been a seller's market. Are you considering selling this year?

{{AGENT_NAME}}

Seller – Follow Up - Prices are shifting

Real Estate prices are shifting and some properties are selling for more money. Would you like another price opinion on your property?

{{AGENT_NAME}}

Seller – Another Property Just Sold

Another property just sold near you and prices are shifting. Are you open to discussing a potential sale?

{{AGENT_NAME}}

Seller – Sold Search Leads – Market Has improved

The (City Name) real estate market has improved. Is there a chance you may be selling in the next 6 months?

{{AGENT_NAME}}

Seller – Sold Search Leads – New Market Sales Report

I am creating a new market sales report for your community. Would you like me to email you a copy?

{{AGENT_NAME}}

Seller – We may be able to get you more than estimated

Did you get the estimated price for your home? There are many times when we can sell it for more than the computerized estimates. Are you considering selling in the next year?

{{AGENT_NAME}}

Seller – Opening the Monthly Reports #1

I have been sending you a monthly update on sales. Did you get a chance to see what a property recently sold for in your area?

{{AGENT_NAME}}

Seller – Opening the Monthly Reports #2

We may have a buyer looking for a property similar to yours. Are you open to the possibility of selling your property?

{{AGENT_NAME}}

Seller – Price Estimate Lead

Hi {{FIRST_NAME}}! You recently visited our website in search of your home value. I am working on an accurate estimate and wondered if you have done any updates to the property?

{{AGENT_NAME}}

Seller – Price Estimate Lead

Hi {{FIRST_NAME}}! The real estate market has shifted in (City Name). Are you interested in knowing how that has impacted your property's potential price?

{{AGENT_NAME}}

Seller – Market Has Shifted

Do you know the market has shifted and prices have adjusted? I am updating the price updates for my clients. Are you interested in knowing what your home is worth?

{{AGENT_NAME}}