

# Buyer Lead Text Templates

Compliments of Greg Harrelson

All **red text** must be manually updated.

## No Name Lead

I believe you were looking at property for sale in **(City Name)** and I wanted to see how I can help you?

{{AGENT\_NAME}}

## Coming to MB?

Hi {{FIRST\_NAME}}! When will you be available to look at property for sale in **(City Name)**?

{{AGENT\_NAME}}

## Still Interested?

Hi {{FIRST\_NAME}}.....You had looked at property here in **(City Name)**. Are you still interested in buying a property?

{{AGENT\_NAME}}

## New Lead Signup #1

Hi {{FIRST\_NAME}}! I saw you signed up on our website and wanted to see when you would be available to look at property?

{{AGENT\_NAME}}

## New Lead Signup #2

I see you signed up on our website, did you see anything that you liked? I am setting up showings over the next few days. Is there anything you want to see?

{{AGENT\_NAME}}

## New Lead Signup #3

Hi {{FIRST\_NAME}}! It's a good time to purchase in **(City Name)** – When are you available to look at property?

## New Lead Signup #4

I know of a few homes that you may like. Are you available to look at property in the next few days?

{{AGENT\_NAME}}

### **New Lead Signup #5**

Thanks for contacting me about properties for sale. I'll check if the property is available and get back to you ASAP. What's the best time to set up a showing?

{{AGENT\_NAME}}

### **New Lead Signup #6**

Hi {{FIRST\_NAME}}! I received your inquiry about homes, are there any features that you must have?

{{AGENT\_NAME}}

### **What is the Best Time to Call?**

I received your real estate request. What's the best time to call you? (I have a property I would like to share with you)

{{AGENT\_NAME}}

### **Buyer R U ready?**

Hi {{FIRST\_NAME}}, I saw you were browsing our website {{LOGIN\_LINK}} When would you like to look at a few available properties?

{{AGENT\_NAME}}

### **Are You Still Looking?**

Hi {{FIRST\_NAME}}, are you thinking of purchasing a property in (City Name) this year?

{{AGENT\_NAME}}

### **Active On Website**

Hi {{FIRST\_NAME}}, I believe you are still searching for real estate in our area. What exactly are you looking for in a property?

{{AGENT\_NAME}}

### **Already Purchased?**

Hi {{FIRST\_NAME}}, In the past you were on our website looking for properties here in (City Name), I was wondering if you have already purchased a property, or are you still looking?

{{AGENT\_NAME}}

### **Did You Receive My Email?**

{{FIRST\_NAME}}, I sent you an email looking to help you with your search for properties in (City Name). Did you receive it?

{{AGENT\_NAME}}

### **Marked Favorites**

{{FIRST\_NAME}}, I saw you marked some properties as your favorites on our website. I think it would be worth looking at a few properties. When are you available to visit a few homes?

{{AGENT\_NAME}}

### **After Saving a Search**

Hi {{FIRST\_NAME}}, I see you're interested in (Property Address). What questions do you have about the property?

{{AGENT\_NAME}}

### **Just Checking In**

Hi {{FIRST\_NAME}}, I wanted to check and see how your home search is going? Are you ready to start looking at houses?

{{AGENT\_NAME}}

### **What Are You Looking For?**

{{FIRST\_NAME}}, I just helped a client get a good deal on a property. What are you looking for? I may know of a few good properties about to hit the market.

{{AGENT\_NAME}}

### **Thinking of Buying?**

Hi {{FIRST\_NAME}}, Are you still thinking about buying a property here in the (City Name) area?

{{AGENT\_NAME}}

### **Any Questions?**

Hi {{FIRST\_NAME}}, Do you need additional information on any of the listings you have seen on my website?

{{AGENT\_NAME}}

### **Follow up – Buyer Still Searching**

Hi {{FIRST\_NAME}}, I see you're still searching for homes on my website. Do you have time to tour any homes this week?

{{AGENT\_NAME}}

### **Non-Active Buyer Lead – No Buyer Activity**

Hi {{FIRST\_NAME}}, I want to make sure you get notified on the properties that are hitting the market. There are some really good deals right now. Are you still looking to purchase a home or condo within the next year?

{{AGENT\_NAME}}

### **Buyer Is Silent**

Hi {{FIRST\_NAME}}, I tried reaching out to you a few months ago. Are you still looking for a home to buy?

{{AGENT\_NAME}}

### **Coming Soon**

There are a few homes for sale that are not on the market but may match what you are looking for... would you like to see it before anyone else?

{{AGENT\_NAME}}

### **Just Tried Calling**

Hi {{FIRST\_NAME}}, I just tried calling and it went to VM. What is the best time to reach you?

{{AGENT\_NAME}}

### **New Homes Hit The Market**

Hi {{FIRST\_NAME}}, thank you again for visiting our website. A few more homes came onto the market. Do you have time to look this week?

{{AGENT\_NAME}}